

Accelerate your organization's AI journey with ConRes

- ❓ Does your organization have a strategy for ensuring AI initiatives align with business objectives?
- ❓ Are you spending significant budget on AI initiatives with zero returns?
- ❓ How are you measuring AI success?
- ❓ Are you using AI tools without the proper governance?

How do you benefit from ConRes AI engagements?

Whether you're just exploring or expanding existing initiatives, we help you build a solid foundation for long-term AI success.

The benefits of ConRes AI engagements include:

- Building organizational confidence through impactful outcomes
- Identifying opportunities across multiple business units or focused solutions
- Creating a clear roadmap aligned with business objectives
- Empowering IT to take control of AI initiatives



Depending on where you are in our AI journey, we offer these three (3) engagement offerings:

	Exploratory	Focused	Advanced
Duration	2 days	1 week	4 weeks
Best for organizations with	<ul style="list-style-type: none"> • Early-stage AI exploration and readiness • Digital-transformation accelerator 	<ul style="list-style-type: none"> • 3+ AI ideas • Multiple stakeholders • “Where to start” justification • Teams that must decide what to fund first • Budgeting cycle looming 	<ul style="list-style-type: none"> • Executive team asking for comprehensive AI strategy • Teams identifying pilots or moving from pilots to production • Teams looking to apply governance to their AI
Outcomes	<ul style="list-style-type: none"> • AI readiness heat map (macro, maturity) • Macro-ranked shortlist of top AI initiatives (quick-wins) • 90-day outline for identified use cases • Workshop summary and executive read-out session 	<ul style="list-style-type: none"> • Use case selection with ranked prioritization (example effort and impact) • 3-, 6-, 12-month action plan (timeline, budget, prioritization) • Action plan with schedule and owners 	<ul style="list-style-type: none"> • Maturity Assessment Report (people, data, tech, governance) • 1–3 year phased AI strategic roadmap, future investments and business impact • Executive board-level presentation